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CENTRE for EXCELLENCE  
in HIV/AIDS



MICHAEL SMITH FOUNDATION  
FOR HEALTH RESEARCH

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THE UNIVERSITY OF BRITISH COLUMBIA

Learning Exchange

## Free workshop

# Are you making a difference? Evaluating community-based Knowledge Translation

**Date:** Thursday, October 6, 2016

**Time:** 9:30am – 3:00 pm

**Location:** UBC Learning Exchange - 612 Main Street, Vancouver BC



The Michael Smith Foundation for Health Research (MSFHR), the BC Centre for Excellence in HIV/AIDS (BC-CfE) and the UBC Learning Exchange are partnering to offer a free workshop for researchers and community partners involved in knowledge translation (KT).

### Who should attend this workshop?

Researchers and community partners who are actively engaged in community-based KT and are interested in evaluating their KT work. This workshop is designed for people who have a basic understanding of evaluation and who want to explore some of the challenges in and approaches to evaluating KT. Participants should come prepared with an example KT project.

### At the end of the workshop, participants will be able to:

1. Describe the different purposes or types of KT
2. Summarize some of the challenges in evaluating KT
3. List the steps in planning a KT evaluation
4. Select methods and tools to support KT evaluations
5. Produce an evaluation plan for KT projects
6. Select ways of engaging hard-to-reach stakeholders in evaluation

### Registration

Registration opens **Monday, September 12<sup>th</sup>**. There is no fee to register for this workshop.

[Register here](#) by **Monday, September 26<sup>th</sup>**.

## Confirmation of Registration

Seats are limited and registration will be available on a first-come, first-served basis. Confirmation and more information will be provided by email. Lunch will be provided.

## Presenter Bio

Marla Steinberg is a professional evaluator and instructor with over 25 years of experience. She has conducted evaluations in a wide range of areas including early childhood development, health promotion, research capacity building, organizational development, leadership, partnerships, health services, research impact, primary care, and knowledge mobilization. She has extensive experience in teaching and professional development that includes developing and delivering graduate level courses, webinars, workshops, e-learning, and coaching. She currently teaches a distance education course in program evaluation through the University of Victoria and has co-developed a KT course for master's students in public health. She is an adjunct professor at the School of Population and Public Health, University of British Columbia and has earned the designation of credentialed evaluator by the Canadian Evaluation Society. She lives and works in Vancouver, British Columbia.

### For more information contact:

Joanna Mendell  
Knowledge Broker  
Urban Health Research Initiative, BC-CfE  
[jmendell@cfenet.ubc.ca](mailto:jmendell@cfenet.ubc.ca) | 604-682-2344 x 66272

Genevieve Creighton  
Knowledge Translation Manager  
Michael Smith Foundation for Health Research  
[gcreighton@msfhr.org](mailto:gcreighton@msfhr.org) | 604-714-2797

Janina Mobach  
Evaluation Specialist  
UBC Learning Exchange  
[Janina.mobach@ubc.ca](mailto:Janina.mobach@ubc.ca) | 604-682-0161